

The *Optimize* series is designed to show you how to apply your knowledge in assessment. These concise revision guides cover the most commonly taught topics, and provide you with the tools to:

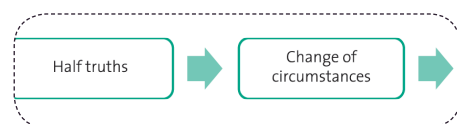


OPTIMIZE LAW REVISION

**RESULT
FOCUSED**

Understand the law and remember the details

- using diagrams and tables throughout to demonstrate how the law fits together



Case precedent – *Carlill v Carbolic Smoke*

Facts: The Carbolic Smoke Ball Company advertised that it could cure influenza. The company stated that

Contextualise your knowledge

- identifying and explaining how to apply legal principles for important cases
- providing cross-references and further reading to help you aim higher in essays and exams

Avoid common misunderstandings and errors

- identifying common pitfalls students encounter in class and in assessment

Common Pitfall

This area of law is often included as part of a course but is often overlooked. Remember that valuable marks

Up for Debate

Nowadays, online auctions are growing in popularity. Applying what you have read so far, answer the following questions

Reflect critically on the law

- identifying contentious areas that are up for debate and on which you will need to form an opinion

Apply what you have learned in assessment

- presenting learning objectives that reflect typical assessment criteria
- providing sample essay and exam questions, supported by end-of-chapter feedback

The series is also supported by comprehensive online resources that allow you to track your progress during the run-up to exams.

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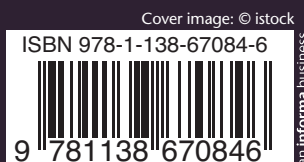


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LAW**

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'These books help students take their learning up a notch'
–**Emily Allbon**, Senior Lecturer in Law and creator of Lawbore, City University



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UNDERSTAND THE
LAW AND REMEMBER
THE DETAILS

AVOID COMMON
MISTAKES

GET THE MOST
FROM YOUR
REVISION